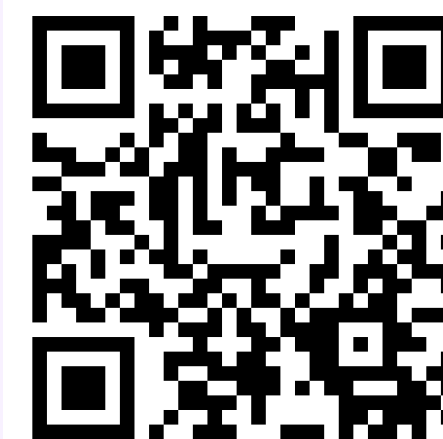


DESIGNED BY *Preeti*



[SCAN FOR
WEBSITE AND
TRAILER](#)



LOGLINE:

Designed by Preeti is a romantic drama about a woman's journey from spouse abuse to personal and professional empowerment as she experiences real love for the first time with someone outside her rigid community.

SYNOPSIS:

Preeti, a middle-aged woman, leaves an abusive marriage with her philandering husband, Ajay. Facing ageism and sexism, Preeti launches a dress-design business while trying to repair her relationship with her daughter. She befriends Jackson, a kind-hearted restaurant owner while deflecting Ajay's attempts to sabotage her. Preeti confronts ostracism from the community for her interracial friendship with Jackson. Preeti realizes that freedom has consequences.

GENRE: ROMANTIC DRAMA

UNION: SAG

LOCATION: SAN FRANCISCO, BAY AREA, CA

ASPECT RATIO: 2:39:1

FILMED IN 6K ON A RED KAMODO

RUNTIME: 93 MINUTES

DIRECTOR: GAYATRI BAJPAI

WRITER, EP: RASHMI RUSTAGI

PRODUCER: PRIYANKA PARANJAPÉ

PRODUCER: ARATI MISRO

PRODUCER: TANYA MOMI

RASHMI RUSTAGI



*Avengers,
Never Have I Ever*

ANNA KHAJA



*The Walking Dead:
The Good Place*

RANJITA CHAKRAVARTY



Never Have I Ever

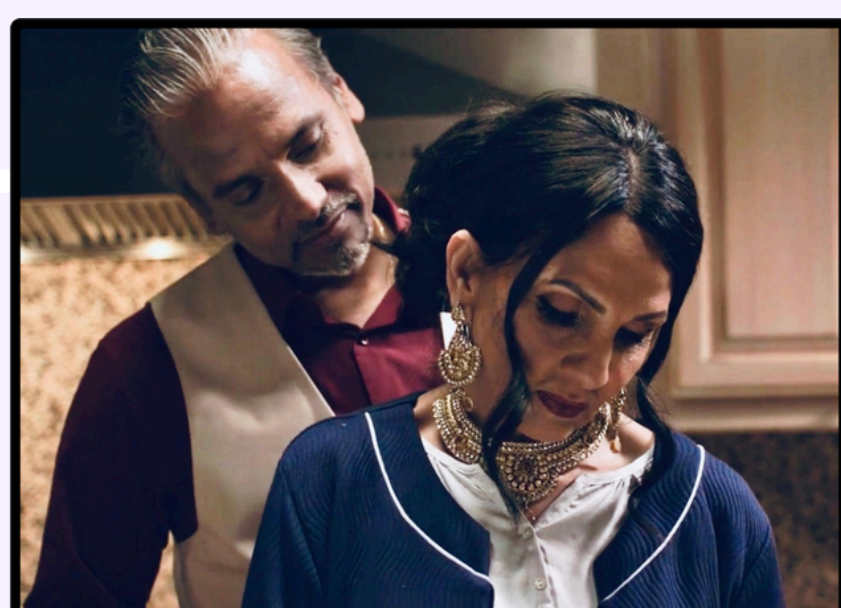
WHY OUR FILM AND WHY NOW:

There is a notable lack of films that center on South Asian women, particularly those over fifty. *Designed by Preeti* addresses this gap, bringing much-needed diversity to modern cinema.

Inspired by actual events, this film shines a light on the abuse women face, cutting across religious and socioeconomic boundaries. It courageously delves into timely themes such as divorce, mental health, gender inequality, ageism, LGBTQ bias, and interracial relationships. What makes this film even more unique is a predominantly female crew of color and a cast of first-generation immigrants over fifty.

Designed by Preeti is not just a movie; it's a voice for an underrepresented community.

Now is the time to amplify this powerful narrative and share it with the world.



Contact: Rashmi Rustagi, rashmi.rustagi@gmail.com, 310-498-8194

